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**Now Introducing the CertainTeed ProRoc® Brand Level V Wall & Ceiling Primer/Surfacer**

(Valley Forge, Pennsylvania) –CertainTeed is pleased to announce the addition of Level V Wall & Ceiling Primer/Surfacer to its ProRoc® Brand Finishing Products portfolio.

ProRoc® Level V Wall & Ceiling Primer/Surfacer, suitable for spray and roll-on applications, is a polyvinyl alcohol (PVA) product that creates a smooth wall finish. In fact, it takes a Level IV finish to Level V without the need to putty or skim coat. This innovative product eliminates the intensive labor necessary to achieve a high-quality wall finish using traditional methods.

“The introduction of Level V Wall & Ceiling Primer/Surfacer to our line of ProRoc® Brand Finishing Products provides applicators with a value-added solution as the demand increases for Level V wall finishes,” says George Wattman, General Manager, Finishing Products. “This versatile primer/surfacer has numerous features that save valuable time and effort. We will continue to introduce innovative products as we move towards our goal to be the preferred supplier.”

ProRoc® Level V Wall & Ceiling Primer/Surfacer has exceptional hide and self-leveling characteristics, while meeting American Society for Testing and Materials (ASTM) and GA specifications for Level V finishes. This product is now available at building materials dealers who stock ProRoc Finishing products in the Pacific Northwest region of the United States and from coast to coast within Canada.

CertainTeed Gypsum also offers a variety of other quality interior finishing products, including ProRoc<sup>®</sup> ready-mix joint compounds, ProRoc<sup>®</sup> LITE Sand setting compounds and ProRoc<sup>®</sup> walls and ceilings textures.

**About CertainTeed**

Through innovation and creative product design, CertainTeed has helped shape the building products industry for more than 100 years. Founded in 1904 as General Roofing Company, the firm made its slogan "Quality Made *Certain*, Satisfaction *Guaranteed*," which quickly inspired the name CertainTeed. Today, CertainTeed is North America's leading brand of exterior and interior building products, including roofing, siding, windows, fence, decking, railing, millwork, foundations, pipe, insulation, walls, ceilings and access covers.

Headquartered in Valley Forge, Pennsylvania, CertainTeed and its affiliates have approximately 8,000 employees and nearly 70 manufacturing facilities throughout the United States and Canada. In 2006 the group had consolidated sales approaching \$4 billion. [www.certainteed.com](http://www.certainteed.com)

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